

Gilded Age Economics and Urbanization

Guiding Questions:

- ❖ *What factors resulted in the rapid growth of industry and cities after the Civil War?*
- ❖ *Were business leaders of this era “captains of industry” or “robber barons”?*
- ❖ *What factors drew in new immigrants, how were they treated, and why?*

13.1 Technology and Industrial Growth

Encouraging Industrial Growth
Edwin Drake
factors increasing workforce
Horatio Alger/”rags to riches”
laissez-faire policies

Innovation Drives the Nation
patent
Thomas Edison
improvements in communication
steel/Bessemer process
new transportation modes
time zones
“spiral of growth”
mass production

The Impact of Industrialization
globalizing markets
changes in society
environmental concerns

13.2: The Rise of Big Business

Fighting for Profits
corporation and advantages
corporation structure (pic, p. 444)
strategies to increase profits
monopoly/cartel
John D. Rockefeller
horizontal integration/trust
Andrew Carnegie/vertical integration

Debating the Role of Big Business
“robber barons”
“captains of industry”
Social Darwinism

The Government Imposes Regulations
Interstate Commerce Commission
Sherman Anti-Trust Act

13.3: The Organized Labor Movement

Workers Endure Hardship
work conditions/sweatshops
family/child labor
company towns

Labor Unions Form
collective bargaining
socialism and Americans
Knights of Labor/Terence Powderly
American Fed of Labor/Samuel

Gompers
Strikes Rock the Nation
railroad strike of 1877
Haymarket Riot
Homestead Strike
American Railway Union/Eugene Debs
Pullman Strike
overall results for labor

14.1: The New Immigrants

- New Immigrants Come to America
 - “new” immigrants vs. “old” immigrants
- Immigrants Decide to Leave Home
 - push factors
 - pull factors
- The Immigrant Experience
 - hardships of the trip
 - Ellis Island/Angel Island
- Opportunities and Challenges in America
 - ghettos
 - Americanization/ “melting pot”
 - causes of nativism’s revival
 - Chinese Exclusion Act
- Immigrants Change America
 - overall effects of the immigrants

14.3: Social and Cultural Trends

- Americans Become Consumers
 - conspicuous consumerism
 - department store/advertising
 - lifestyle changes
- Mass Culture
 - mass culture
 - Joseph Pulitzer/William R. Hearst
 - new, realistic arts
 - growth and curriculum of schools
- New Forms of Popular Culture
 - amusement parks
 - Buffalo Bill’s Wild West Show
 - Chautauqua Circuit
 - vaudeville
 - spectator sports

14.2: Cities Expand and Change

- America Becomes a Nation of Cities
 - new opportunities offered by cities
 - rural-to-urban migrants
- Technology Improves City Life
 - building improvements
 - mass transit
 - streetcar suburbs
 - city planning/zoning
 - Frederick Law Olmsted
- Urban Living Creates Problems
 - tenements
 - water, sanitation and other hazards